



Philips

VisaPure

• Facial Cleansing Brush

SC5274

Deep gentle cleansing

To reveal soft and radiant skin

Philips PureRadiance brings a new face care technology that will take your daily cleansing routine to the next level without extra effort. A gentle way of leaving your skin clean, soft and radiant.

Benefits

10X more effective than hand-cleansing*

- Vibrating & Rotating brush

As gentle as your hands; can be used twice per day

- 1 minute timer for the full face
- Gentle cleansing and Deep Cleansing setting

It easily integrates in your current routine

- The stand charges Philips PureRadiance when connected
- 30 minutes of cordless use, 6 hour charge
- Philips PureRadiance can be used in the shower

Leaves your skin feel soft and smooth

- Philips PureRadiance comes with a range of additional brushes

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Features

Additional Brushes



2 brushes are included with Philips PureRadiance: 1 for Normal skin and 1 specifically designed for Sensitive skins. An Exfoliating Brush Head is available separately, with exfoliating effect to gently remove dull and dead skin cells.

Charging Stand



The stand elegantly complements the iconic design of Philips PureRadiance. It holds the brush, taking less space and letting air naturally dry the used brush. When connected it fully charges Philips PureRadiance in 6 hours.

Dual Motion



The brush rotates and vibrates. The vertical pulsating movement gently breaks up surface impurities including dirt, dead skin cells and make-up residues. The rotating movement sweeps the impurities away, leaving the skin more deeply cleansed. The coordinated movements of the bristles give you a thorough and comfortable cleansing experience.

Rechargeable



When fully charged, Philips PureRadiance has cordless power for 30 uses, equivalent to 15 days when used twice per day.

Skin Zone Timer



The face can be divided into three zones: T-zone, left cheek and right cheek. Philips PureRadiance suggests to change face skin area after 20 seconds with a short pause. The full program lasts 1 minute after which Philips PureRadiance automatically switches off after to prevent overtreatment.

Waterproof

Philips PureRadiance is waterproof and can be easily used in the shower.

2 Speed setting



Philips PureRadiance provides 2 different speed settings: Speed one, 'gentle cleansing', for a mild and soft cleansing. Speed two, 'deep cleansing', for a comfortable and more intensive cleansing.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Benefits

Exfoliating	Removes more dead skin cells than manual cleansing*
Absorption	Improves the absorption of your skin care product
Gentle	as gentle on your skin as manual cleansing*
Microcirculation	Improves microcirculation for more radiant skin
Skin cleansing	10X more effective than hand-cleansing*

Ease of use

2 Speed settings	Gentle and Deep cleansing
Cordless	up to 30 uses without charging
Timer	Skin zone timer for 3 areas
Waterproof	Can be used under the shower
Battery indicator	Illuminated icon indicates battery life
Handle	Slim ergonomic design
Stand	Charging and storing stand

Service

Warranty	2-year limited warranty
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Application areas

Face and neck	Cheeks
	Chest
	Chin
	Fronthead
	Neck
	Nose

Items included

Brush heads	Normal skin brush head
	Sensitive skin brush head
Instruction for use	Quick start guide
	User manual
Power adapter	100 - 240 V adapter
Stand	Charging and storing stand

Power

Charging time	6 hours
Power system	Rechargeable battery
Running time	30 uses of 1 minute each
Voltage	100-240 V

* Source: Internal study performed in The Netherlands in 2011 with 21 women comparing cleansing using Visapure with cleansing by hand



data subject to change
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